

# Golden West Broadcasting Ltd.

Head office: Altona, Manitoba, Canada  
P.O. Box 950 R0G 0B0  
Tel. 204-324-6464 Altona  
204-475-0754 Winnipeg  
Telex 07-57600

November 9, 1987

Chris Brown  
1102-258 Lisgar St.  
Ottawa, Ontario  
K2P 0C9

Hello:

Thank you for the letter of November 2nd regarding statements apparently made by the Minister of Health.

I'm sure folks in Ottawa, Steinbach and in every other part of Canada **are** caring and understanding.

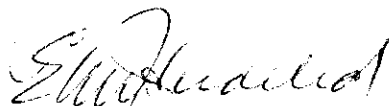
However, in today's complex society, communication is an ever-increasing difficult function.

The media has a great responsibility in trying to communicate to the public at large .. and this is not at all easy. The media - which we are very much a part of - all too often "lifts convenient portions of Ministers' statements" - that have very little relationship to what was actually said.

The Health and Welfare Department of our country has a tremendous challenge ahead of them, and I know they are trying hard to do the right thing.

All the best from Manitoba.

Sincerely,



**ELMER HILDEBRAND**  
President

dk

**CFAM** — Altona, Manitoba  
**CHSM** — Steinbach, Manitoba  
**CJRB** — Boissevain, Manitoba  
**CHOO** — Ajax, Ontario

**Affiliates:**

**CHRB** — High River, Alberta  
**CKSW** — Swift Current, Saskatchewan  
**CJSN** — Shaunavon, Saskatchewan

*Reminders  
to comment. May  
not be to sign  
of regret. Not  
unwanted for?*